

Ricardo Santiago Soto releases award-winning single 'Xo U Xo' with music video

(Buellton, CA) Ricardo Santiago Soto announces the release of Xo U Xo on all music platforms along with a music video on YouTube Music.

Xo U Xo is about social media flirtation that begins with a simple like of a photo.

"Women are capturing their beauty today more than ever and posting it online," declared Soto.

Social media is where the masses publicize their life on the cheap, communicate with one another, compliment, flirt, date, and form partnerships.

The music track is electronic dance music (EDM) with female vocals to Soto's written lyrics. The lyrics, and music production are all original.

AWARDS

Xo U Xo has been recognized by the following organization:

-Xo U Xo, Silver Remi Awardee in Best Music Video - New Artist, Worldfest-Houston International Film Festival @ <https://bit.ly/3AXqw4W> (Canadian Screen Awards Qualifier @ Academy.ca)

MUSIC

Xo U Xo is available on all music platforms (i.e., Amazon Music, Apple Music, Deezer, Pandora, Spotify, Tidal) @ <https://ffm.to/9nxkky4>

Xo U Xo official music video is available on Ricardo Santiago Soto's YouTube Music channel @ <https://youtu.be/yUr876BljIE>

Xo U Xo is Ricardo Santiago Soto's second music track.

About Ricardo Santiago Soto

Ricardo Santiago Soto has received over 79 awards throughout his life and is listed as a 50 Under 50 by Disruptors Magazine (2022). Ricardo received his BSBA (2012) from Capella University, and MBA in Finance (2020) from Aspen University. Mr. Soto is a lifetime member of the Golden Key International Honour Society. Ricardo Soto runs RS-IP International as its sole owner. Rick was appointed into Lexington Who's Who (2001), Empire Who's Who (2004 / 2005), and Cambridge Who's Who (2008). Ricardo is a certified Human Rights Consultant (2021) by the US Institute of Diplomacy and Human Rights (USIDHR).

EDITORS: Download our music EPK for images, and press releases.

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