PRESS RELEASE

Ricardo Santiago Soto releases award-winning single 'Jonata' with music video

(Buellton, CA) <u>Ricardo Santiago Soto</u> announces the release of <u>Jonata</u> on all music platforms along with a music video on YouTube.

Jonata is about Ricardo Santiago Soto growing up in a California school as a kid.

"Jonata holds a special place in my heart and always will," declared Soto.

Jonata was the place where Ricardo was mocked, stood up for himself, made people laugh, was disciplined, assisted his church, participated in school activities, and made friends.

The music track is electronic dance music (EDM) with computerized vocals to Soto's written lyrics. The lyrics, and music production are all original.

AWARDS

Jonata has been recognized by the following organizations:

- -Jonata, Exceptional Achievement in Best Music Score, Multi Dimension Independent Film Festival
- -Jonata, Finalist in Best Original Music, Swedish International Film Festival

MUSIC

Jonata is available on all music platforms (i.e., Amazon Music, Apple Music, Deezer, Pandora, Spotify, Tidal) @ https://ffm.to/avq7qoj

Jonata official music video is available on YouTube @ https://youtu.be/Opds7QTNLxw

In December 2022, Ricardo Santiago Soto's music has been placed on 18 Spotify playlists contributing to 1,659 streams (i.e., 1,473 streams from Finland) from 223 monthly listeners, which 83% are male (i.e., 23% 23-27 yo, 34% 28-34 yo, 28% 35-44 yo).

About Ricardo Santiago Soto

Ricardo Santiago Soto has received over 78 awards throughout his life and is listed as a 50 Under 50 by Disruptors Magazine (2022). Ricardo received his BSBA (2012) from Capella University, and MBA in Finance (2020) from Aspen University. Mr. Soto is a lifetime member of the Golden Key International Honour Society. Ricardo Soto runs RS-IP International as its sole owner. Rick was appointed into Lexington Who's Who (2001), Empire Who's Who (2004 / 2005), and Cambridge Who's Who (2008). Ricardo is a certified Human Rights Consultant (2021) by the US Institute of Diplomacy and Human Rights (USIDHR).

CONTACT: Ricardo Santiago Soto, MBA | 505-396-2470